



## CONTACT

2 Emanuil Chakarov Str.  
5250 Svishtov, Bulgaria  
[www.uni-svishtov.bg](http://www.uni-svishtov.bg)

Centre for International Affairs  
+359 631 66 440  
[international@uni-svishtov.bg](mailto:international@uni-svishtov.bg)

# D. A. TSENOV ACADEMY OF ECONOMICS





# About the D. A. Tsenov Academy of Economics

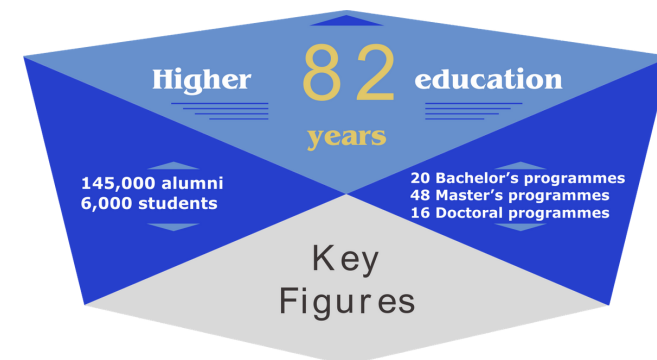
D. A. Tsenov Academy of Economics is one of the leading educational, scientific and cultural institutions in the Republic of Bulgaria. It is comprised of four Faculties subdivided into their related Departments. There are also Academic Centres and Offices, the Institute for Scientific Research, the Academic Library, various administrative and service departments, and the Students' campus.

The talented academic staff includes over 300 highly qualified professors, associate professors, assistant professors and researchers. Annually they educate over 6,000 Bulgarian and foreign full-time, part-time and distance learning students in Bachelor's, Master's and Doctoral degree programmes in Economics, Administration and Management.

D. A. Tsenov Academy of Economics actively participates in various EU Programmes in collaboration with European universities and Non-European High Education Institutions.

## Key Data about the Institution

Full legal name of Institution	D. A. Tsenov Academy of Economics
Erasmus ID Code	BG SVISHT002
PIC	949717980
Title/Name of the Rector	Assoc. Prof. Ivan Marchevski, Ph.D.
Address	2 Emanuil Chakarov Str.
Postcode, Town	5250 Svishtov
Country	Bulgaria
Tel.	(+359) 631 66201
Fax	(+359) 631 87355
Web site	<a href="http://www.uni-svishtov.bg/?ver=EN">http://www.uni-svishtov.bg/?ver=EN</a>





# About the D. A. Tsenov Academy of Economics

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## PARTNERSHIPS

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D. A. Tsenov Academy of Economics has a full Erasmus Charter for Higher Education and is entitled to use the statute of "Erasmus University". D. A. Tsenov Academy of Economics is a member of the European Universities Association (EUA), the Association of Economic Universities in South and Eastern Europe (ASECU), Association of Chartered Certified Accountants (ACCA) and affiliate member of the International Network of Customs Universities (INCU).

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## STUDENT PARLIAMENT

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The Student Parliament is the only statutory body which protects the rights and interests of students at the D. A. Tsenov Academy of Economics according to Article 72 of the Law on Higher Education. The activities of the Student Council shall be determined by the Higher Education Act and the Rules of Organization and Operation of the Student Council. It is the legal bond between the students and the governing bodies.

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## QUALITY OF EDUCATION

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D. A. Tsenov Academy of Economics is awarded with an institutional accreditation of "Very Good" by the National Agency for Assessment and Accreditation.

D. A. Tsenov Academy of Economics has been approved by the Lloyd's Register of Quality Assurance in accordance with the ISO standards for quality management.





## Erasmus+ programme

### ERASMUS+ OFFICE

Assoc. Prof. Ivan Marchevski, Ph. D. - Rector  
 Assoc. Prof. Marusya Smokova, Ph. D. - Erasmus+ Institutional Coordinator  
 Ana Kircheva - Erasmus+ Financial Coordinator  
 Martina Georgieva - Erasmus+ Operational Coordinator  
 Tsvetelina Telbis - Erasmus+ Operational Coordinator  
 Veneta Lyubenova - Erasmus+ Operational Coordinator  
 Mariela Vakinova-Petrova - Erasmus+ Operational Coordinator

#### Erasmus+ Departmental Coordinators:

Head Assist. Prof. Petya Vasileva, Ph.D. - Finance and Credit  
 Assist. Prof. Tanya Ilieva, Ph.D. - Insurance and Social Security  
 Assoc. Prof. Rumen Lazarov, Ph. D. - General Economic Theory  
 Senior Lecturer Peter Todorov - Foreign Languages  
 Head Assist. Prof. Radosveta Kraseva- Hristova - Accounting  
 Assoc. Prof. Silviya Kostova, Ph. D. - Control and Analysis of Economic Activities  
 Assoc. Prof. Plamen Petkov, Ph. D. - Mathematics and Statistics  
 Senior Lecturer Radoslav Nikolov - Physical Education and Sport  
 Head Assist. Prof. Stanislava Stoyanova, Ph. D. Managemet  
 Assoc. Prof. Marusya Smokova, Ph. D. - Marketing  
 Head Assist. Prof. Eva Tsvetanova, Ph. D. - Strategic Planning  
 Assoc. Prof. Karina Sarkisyan- Dikova, Ph. D. - International Economic Relations  
 Prof. Violeta Kraeva, Ph. D. - Business Informatics  
 Head Assist. Prof. Emil Nikolov, Ph. D. - Industrial Business and Entrepreneurship  
 Assist. Prof. Yavor Stanev, Ph. D. - Agrarian Economics  
 Assist. Prof. Plamen Kanev - Commercial and Tourism Business  
 Head Assist. Prof. Vanya Ganeva, Ph. D. - Social and Law Sciences  
 Assoc. Prof. Penko Dimitrov, Ph. D. - Social and Law Sciences  
 Assist. Prof. Pavlin Pavlov, Ph.D. - Economics and Management of Tourism

## International students



Centre for International Affairs  
 +359 631 66 440  
[international@uni-svistov.bg](mailto:international@uni-svistov.bg)

#### Academic Calendar

<b>Academic year 2018/2019:</b>		<b>Winter semester: October 1 – January 31</b>	
Orientation:	September 28 – 30	Lectures:	October 1 – December 21
Christmas break:	December 22 – January 14	Examination period:	January 15 – January 31
		<b>Summer semester: February 25 – June 24</b>	
Lectures:	February 25 – May 24	Spring break:	April 26 – April 29
Examination period:	May 27 – June 24		
<b>Language of Teaching</b>		English, Bulgarian and Russian	



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## GRADING SYSTEM

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Marks awarded at the D. A. Tsenov Academy of Economics vary on the scale of 2-6 (6 being the highest). This corresponds to grades F-A. If the grade is between 2.00 and 2.49, the student cannot sit the final exam. A certain number of credits are awarded for each examination.

ECTS Grade	Local Grade
A	5.50-6.00
B	4.50-5.49
C	3.50-4.49
D	3.25-3.49
E	3.00-3.24
FX	2.00 – Allowed to attend the exam
F	2.00 – Not allowed to attend



D. A. Tsenov Academy of Economics has already gained experience in KA107 of the Erasmus+ programme with Partner Countries. For third consequent year students and staff from non-EU countries will accomplish mobilities and exchange competences with their peers.

The Erasmus+ office organizes information campaigns with its students twice per academic year in order to increase the awareness of the Erasmus+ programme.

The incoming students are involved in different activities and happenings during their stay in Svishtov - scientific and cultural events, conferences, national and international ESN trips, and eco activities.

After they successfully complete their mobility, the students and staff are awarded an Erasmus Mobility Certificate.

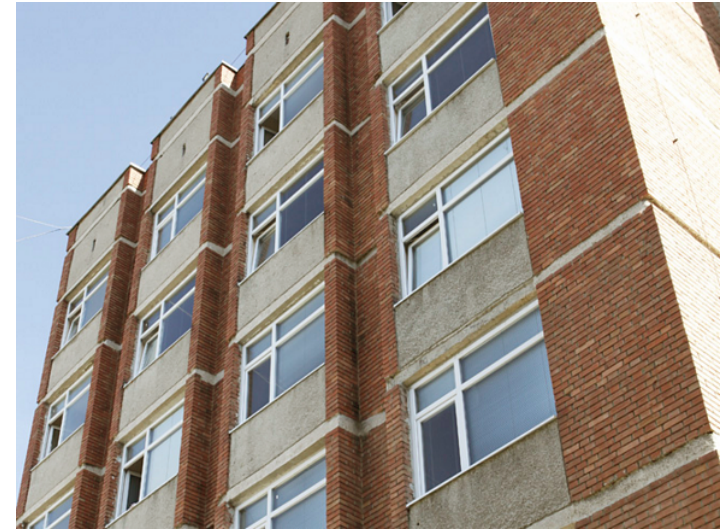
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# Accommodation



- Exchange students may apply for accommodation in the academic dormitories. There is a section in the Application form where students can indicate their needs regarding housing.
- The prices for accommodation are the following:
  - 50 euro for two in a double room per month
  - 75 euro for one in a double room per month
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- The dormitory is situated 200m from the Rectorate building of the city centre of Svishtov. There is a picturesque view along the Danube River from the building itself.
- All rooms at the dormitories are shares so students will have a room-mate. If the students have any preferences regarding their future room-mate, we will take it into consideration and organise the division accordingly. Rooms are equipped with essential furniture - beds, table, chairs, wardrobe and TV set. There is a shared kitchen that has a refrigerator and oven with hobs. There is free WiFi on site as well.
- There are sports and other recreation centres in a close distance (e.g. for table tennis, kick box, piano, folk dances, street fitness, etc.)





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## VISA AND STAY

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Depending on their nationality, students and staff may need to obtain a long-stay (type D) or short-stay (type C) entry visa before coming to Bulgaria. For more information visit the website of Ministry of Foreign Affairs.

The Centre for International Affairs (CIA) is responsible for issuing invitation letters to the Embassy for the visiting staff and mobile students of the Academy.

For a short stay in Bulgaria (up to three months), EU and Swiss citizens need only a valid ID card or a valid passport.

For a long-term stay in the Republic of Bulgaria (between three months and five years), EU and Swiss citizens are obligated to apply for a certificate of residence within three months from the date of entry. The application should be submitted to the Migration Directorate of the Ministry of Interior of the Republic of Bulgaria. A person who enters the country for long-term stay must hold a valid passport which expiration exceeds three months from the day of entry.

The CIA assists the student/staff member with the preparation of all needed documents concerning the registration.



# Svishtov - the city of benefactors

Svishtov is also well-known as the town of benefactors. There is no significant initiative, building, school, church or institution, that has not had benefactors supporting them via private donations: D. A. Tsenov Academy of Economics; Dimitar Hadzhivasilev High School for Trade; Elenka and Kiril D. Avramovi First Bulgarian Community Centre (which currently is mostly known as a theatre and museum), and about 600 more benefactors appeared in Svishtov during the Bulgarian national revival alone.

Svishtov is a town which has seen 100 original developments. Here are some of the most important ones:

- The first donation to a school was made in 1812 by Phillip Sekelarevich, who was born in Svishtov, but was trading in Vienna;

- Svishtov was the first liberated town from the Ottoman Empire and the first civil administration was also established here;
- The first professional highschool in Bulgaria was founded in Svishtov owing to the donation of Dimitar Hadzhivasilev and was designed by the Austrian architect Paul Brant in the style of the Vienna State University;
- Svishtov is the birthplace of the author of the first book printed in the modern Bulgarian language - Philip Stanislavov. The author of the Bulgarian anthem - Tsvetan Radoslavov and the great writer Aleko Konstantinov were also born here.







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# Transport

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Svishtov lies 260 km from Sofia, 260 km from Varna, 160 km from Bucharest, 90 km from Rousse and Veliko Tarnovo. There are buses traveling between these cities on a daily basis. For more information, please check the website of the Municipality:

<http://www.svishtov.bg/images/docs/buslines.pdf>

You can travel with the ferry from Zimnicea (Romania) to Svishtov and back every Friday, Saturday and Sunday – a one-way ticket costs EUR 2.00:

<http://www.ferry.bg/>

Svishtov can be reached by train as well. Levski distributor station is intersection of the trains coming from Varna and Sofia. The timetable of the trains and online tickets are available at: <http://www.bdz.bg/en/>





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# Transport

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MOBILITY TIPS

## HOW TO GET TO SVISHTOV?

If you travel by plane you can choose between Sofia, Varna and Bucharest airport.



**Arrival in Sofia:** If you take the first option then you can use the metro Line 1 to the central bus station and train station. There are buses leaving to Svishtov at 7:30, 11:00, 16:00, and 16:30.

**Arrival in Varna:** If you take the second option then you can use bus #409 to the central bus station and train station. There is a bus to Svishtov at 3:00 pm.

**Arrival in Bucharest:** If you arrive in Bucharest, you can take a bus from the airport to Ruse central bus station. There is bus from Ruse to Svishtov at 9:00, 10:00, 11:00, 14:00, and 15:30.

For train options you can check the website of the Bulgarian railways: [bdz.bg/en/](http://bdz.bg/en/)



## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer
<b>General Economic Theory</b>			
Microeconomics	English	6	Prof. Yordan Vasilev, Ph.D. Head Assist. Prof. Tanya Todorova, Ph.D.
Macroeconomics	English	6	Prof. Yordan Vasilev, Ph.D. Head Assist. Prof. Tanya Todorova, Ph.D.
Микроэкономика	Russian	6	Prof. Penka Shishmanova, Ph.D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Макроекономика	Russian	6	Prof. Penka Shishmanova, Ph.D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Methodology of the Economic Research	English	6	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Applied Economics	English	3	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Transnational Corporations and Banks	English	4	Assist. Prof. Elitsa Petkova, Ph.D. Assist. Prof. Todor Assenov, Ph.D.
Economic Theories	English	6	Head Assist. Tanya Todorova, Ph.D. Asist. Prof. Elitsa Petkova
<b>International Economic Relations</b>			
Business communication	English	6	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
European Integration	English	4	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
Europäische Integration	German	4	Head Assist. Prof. Yordan Nevkov, Ph.D.
International economics	English	6	Head Assist. Prof. Galin Stefanov, Ph.D.
International Marketing Management	English	7	Head Assist. Prof. Galin Stefanov, Ph.D.
Firm Internationalization	English	6	Assist. Prof. Nikolay Andreev, Ph.D.
Международная инвестиционная политика	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Офшорный бизнес	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Head Assist. Prof. Ivaylo Petrov, Ph.D.
International Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Head Assist. Prof. Ivaylo Petrov, Ph.D.
<b>Business Informatics</b>			
Business Informatics	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Бизнес-информатика	Russian	6	Prof. Krasimir Shishmanov, Ph.D.

## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer
Introduction to Information Systems	English	6	Prof. Violeta Kraeva, Ph.D.
Information Infrastructure	English	5	Assoc. Prof. Petya Emilova, Ph.D.
Информационная безопасность и защита данных	Russian	5	Prof. Krasimir Shishmanov, Ph.D.
Софтуерные технологии	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Information Systems for Business Process Management	English	3	Assoc. Prof. Petya Emilova, Ph.D.
Introduction to Programming with Java	English	6	Assoc. Prof. Veselin Popov, Ph.D. Assist. Prof. Angelin Lalev
Artificial Intelligence Systems	English	4	Assoc. Prof. Nataliya Marinova, Ph.D.
Современные методы создания и оценки программного обеспечения	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Электронные системы платежей	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Электронная коммерция и цифровые рынки	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Компьютерные мрежи	Russian	6	Prof. Krasimir Shishmanov, Ph.D. Assist. Prof. Angelin Lalev
Insurance information systems and technologies	English	6	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере здравоохранения	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере страхования	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Business Information Systems	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Electronic Business in Tourism	English	6	Prof. Violeta Kraeva, Ph.D.
Fundamentals of Electronic Business	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
<b>Strategic Planning</b>			
Public policies and programs	English	6	Prof. Borislav Borisov, Ph.D.
Государственная политика и программы	Russian	6	Prof. Borislav Borisov, Ph.D.
Strategic planning	English	6	Prof. Borislav Borisov, Ph.D.
Стратегическое планирование	Russian	6	Prof. Borislav Borisov, Ph.D.
Planning software	English	6	Prof. Borislav Borisov, Ph.D.

## ECTS Courses 2018-2019

## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Программное обеспечение для планирования	Russian	6	Prof. Borislav Borisov, Ph.D.	Organisational Project Management	English	9	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.
Basics of Planning and Programming	English, Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.	Quality Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph. D.
Основы планирования и программирования	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.	Управление качеством	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
Introduction to Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph. D.	Foundations of Public Administration	English	6	Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph. D.
Введение в управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov	Основы государственного управления	Russian	6	Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph. D.
Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Programs for Territorial and Urban Development	English	8	Prof. Margarita Bogdanova, Ph.D.
Управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Management of Non-governmental Organizations	English	9	Prof. Margarita Bogdanova, Ph.D.
Corporate Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph. D.	Project Management in Public Sector	English	8	Prof. Margarita Bogdanova, Ph.D. Head. Assist. Prof. Yulian Gospodinov, Ph. D.
Управление корпоративными проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Project Management in Education	English	7	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Program Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph.D.	Management of Communications and Teams in Projects	English	8	Head Assist. Prof. Nadezhda Veselinova, Ph. D. Head Assist. Prof. Yulian Gospodinov, Ph. D.
Програмное управление	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Управление коммуникациями и команда проекта	Russian	8	Head Assist. Prof. Nadezhda Veselinova, Ph. D. Head Assist. Prof. Yulian Gospodinov, Ph. D.
Innovation Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.	Simulation on EU Grant Programs	English	9	Prof. Borislav Borisov, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Инновационный менеджмент	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.	Management of Scientific, Research, and Educational Projects	English	9	Prof. Margarita Bogdanova, Ph.D.
Agile Project Management	English	4	Prof. Margarita Bogdanova, Ph.D.	Spatial Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph. D.
Diagnostic Analysis	English	6	Prof. Margarita Bogdanova, Ph.D.	Пространственное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph. D.
Диагностический анализ	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Integrated Processes in Project Management	English	6	Prof. Borislav Borisov, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.
Knowledge Management	English	9	Prof. Margarita Bogdanova, Ph.D.	Интегрированные процессы в управлении проектами	Russian	6	Prof. Borislav Borisov, Ph.D.

# ECTS Courses 2018-2019

# ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Project Risk Management	English	6	Head. Assist. Prof. Evelina Parashkeva, Ph.D.	Региональная коммуникационная политика и брендинг	Russian	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.
			Prof. Borislav Borisov, Ph.D.	Управление человеческими ресурсами на государственной службе	Russian	6	Head Assist. Prof. Nadezhda Veselina, Ph. D.
Управление рисками проекта	Russian	6	Prof. Borislav Borisov, Ph.D. Head.Assist. Prof. Evelina Parashkeva, Ph.D.	Управление проектами в сфере туризма	Russian	6	Head Assist. Prof. Nadezhda Veselina, Ph. D.
Управление услуг	Russian	8	Assoc. Prof. Hristo Sirashki, Ph.D.	Коммуникационные стратегии в проектное управление	Russian	6	Head Assist. Prof. Nadezhda Veselina, Ph. D.
Социальная политика и программирование	Russian	3	Assoc. Prof. Hristo Sirashki, Ph.D.				
Эвристические методы	Russian	3	Assoc. Prof. Hristo Sirashki, Ph.D.	<b>Mathematics and Statistics</b>			
Methods for strategic research	English	7	Assoc. Prof. Mihail Chipriyanov, Ph.D.	Основы статистики	Russian	5	Prof. Petya Angelova, Ph. D. Assoc. Prof. Krasimira Slaveva, Ph. D.
Regional Policy and Regional Development	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Fundamentals of Statistics	English	5	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Региональная политика и региональное развитие	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Эконометрика	Russian	6	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Regional Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Econometrics	English	6	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Региональное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	<b>Economics and Management of Tourism</b>			
Territorial structuring	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Tour Operators, Travel Agents and Transport in Tourism	English	7	Assoc. Prof. Petya Ivanova, Ph. D.
Территориальное и городское устройство	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Sustainable Tourism Development	English	6	Assoc. Prof. Petya Ivanova, Ph. D.
Territorial Planning and Regulation	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Культурное историческое наследие	Russian	6	Prof. Milko Palangurski, D. Sc.
Территориальное планирование и регулирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Customer Relationships Management in Tourism	English	7	Head Assist. Prof. Lyubka Ilieva, Ph.D.
Regional Marketing	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.	Управление взаимоотношениями с туристами	Russian	7	Head Assist. Prof. Lyubka Ilieva, Ph.D.
Региональный маркетинг	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	<b>Insurance and Social Security</b>			
				Economics of Insurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph. D.
Applied Research in Public Sector	English	3	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Reinsurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph. D.
Прикладные исследования в государственном секторе	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	<b>Industrial Business and Entrepreneurship</b>			
Planning and Development of Tourism	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Управление командами и коммуникациями	Russian	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.
Планирование и развитие туризма	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Innovation Management in the Industrial Enterprise	English	6	Prof. Lyubcho Vamezov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.
Rural Areas Development	English	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.	Управление инновациями на индустриальном предприятии	Russian	6	Prof. Lyubcho Vamezov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.
Развитие сельских районов	Russian	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.	Team Management and Communications	English	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.
Regional Communication Policy and Branding	English	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.	<b>Marketing</b>			
				Fundamentals of Marketing	English	6	Assoc. Prof. Marusya Smokova, Ph. D.

## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer
Basic Marketing Research	English	8	Assoc. Prof. Marusya Smokova, Ph. D.
Sales Promotions	English	8	Assoc. Prof. Marusya Smokova, Ph. D.
Marketing Forecasting	English	8	Assoc. Prof. Marusya Smokova, Ph. D.
Brand Management	English	6	Assoc. Prof. Marusya Smokova, Ph. D.
Industrial Marketing	English	5/6	Prof. Nikola Yankov, Ph. D.
Tourism Marketing	English	6	Prof. Nikola Yankov, Ph. D.
Business Strategies and Entrepreneurship	English	4	Prof. Nikola Yankov, Ph. D.
Strategic Marketing Management	English	7	Prof. Nikola Yankov, Ph. D.
Рекламная политика	Russian	5	Assoc. Prof. Penka Goranova, Ph. D.
Маркетинговые коммуникации в туризме	Russian	6	Assoc. Prof. Penka Goranova, Ph. D.
Политика распределения	Russian	7/8	Head Assist. Prof. Vanya Grigorova, Ph. D.
Логистика	Russian	6	Head Assist. Prof. Vanya Grigorova, Ph. D.
<b>Control and Analysis of Economic Activities</b>			
Tax Control and Administration	English	6	Prof. Emiliyan Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Assist. Prof. Zhelyo Zhelev Boyko Nikolov, Ph. D. Student
Currency and Customs Control	English	6	Head Assist. Prof. Momchil Antov, Ph. D.
Internal Control	English	6	Prof. Georgi Ivanov, Ph. D. Head Assist. Prof. Momchil Antov, Ph. D. Assist. Prof. Diyana Ivanova, Ph. D.
Audit	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph. D. Assist. Prof. Diyana Ivanova, Ph. D.
Project Auditing	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph. D.
Professional Behavior in Control	English	6	Assoc. Prof. Silviya Kostova, Ph. D.
Business and Financial Control	English	6	Assoc. Prof. Silviya Kostova, Ph. D.
Control Theory	English	6	Assoc. Prof. Silviya Kostova, Ph. D.
Financial Analysis	English	6	Assoc. Prof. Rositsa Koleva, Ph. D.
Налоговый контроль и администрирование	Russian	6	Prof. Emilian Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Assist. Prof. Zhelyo Zhelev
Контроль над инвестициями	Russian	6	Assoc. Prof. Krum Krumov, Ph. D.
Контроль статистической отчетности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Контроль хозяйственной и финансовой деятельности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Внутренний контроль	Russian	6	Prof. Georgi Ivanov, Ph. D. Assist. Prof. Diyana Ivanova, Ph. D.
Аудит	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph. D. Assist. Prof. Diyana Ivanova, Ph. D.
Аудит проектов	Russian	6	Prof. Georgi Ivanov, Ph. D.

## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer
			Assoc. Prof. Silviya Kostova, Ph. D.
Основы криминалистики и криминологии	Russian	6	Prof. Emiliyan Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D.
Профессиональное поведение в области контроля	Russian	6	Assoc. Prof. Silviya Kostova, Ph. D.
Финансово-хозяйственный контроль	Russian	6	Assoc. Prof. Krum Krumov, Ph. D. Assoc. Prof. Silviya Kostova, Ph. D.
Теория контроля	Russian	6	Assoc. Prof. Krum Krumov, Ph. D. Assoc. Prof. Silviya Kostova, Ph. D.
Финансовый анализ	Russian	6	Assoc. Prof. Rositsa Koleva, Ph. D.
<b>Finance and Credit</b>			
Debt Management	English	9	Prof. Andrey Zahariev, Ph. D.
Financial analyses	English	7	Prof. Andrey Zahariev, Ph. D. Head Assist. Prof. Dimitar Kostov, Ph. D.
International Finance	English	6	Prof. Andrey Zahariev, Ph. D. Head Assist. Prof. Dimitar Kostov, Ph. D.
Investments	English	6	Assoc. Prof. Stoyan Prodanov, Ph. D. Head Assist. Prof. Tsvetan Pavlov, Ph. D.
Capital Budgeting	English	7	Assoc. Prof. Stoyan Prodanov, Ph. D. Head Assist. Prof. Tsvetan Pavlov, Ph. D.
Capital Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph. D.
Financial Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph. D.
Financial Derivatives	English	8	Assoc. Prof. Stefan Simeonov, Ph. D.
Business Valuation	English		Assoc. Prof. Aleksandar Ganchev, Ph. D.
Behavioral Finance	English	5	Assoc. Prof. Aleksandar Ganchev, Ph. D. Head Assist. Prof. Tsvetan Pavlov, Ph. D.
Personal Finance	English	6	Assoc. Prof. Aneliya Radulova, Ph. D.
Prices and Pricing policy	English	6	Assoc. Prof. Aneliya Radulova, Ph. D.
Budget and Fiscal policy	English	6	Assoc. Prof. Aneliya Radulova, Ph. D.
Личные финансы	Russian	6	Assoc. Prof. Aneliya Radulova, Ph. D.
Цены и ценовая политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph. D.
Бюджет и бюджетная политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph. D.
<b>Commercial and Tourism Business</b>			
Economics of Commerce	English	6	Assoc. Prof. Simeonka Petrova, Ph. D.
<b>Accounting</b>			
Основы бухгалтерского учета	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph. D. Head Assist. Prof. Ralitsa Dancheva, Ph. D.

## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer
<b>Foundations of Accounting</b>	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Diana Krumova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D.
<b>Независимый финансовый аудит</b>	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph. D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D.
<b>Bank accounting</b>	English	6	Assoc. Prof. Diana Imalova, Ph. D. Head Assist. Prof. Ventsislav Vechev, Ph. D. Assist. Prof. Radi Dimitrov
<b>Accounting of Public Sector</b>	English	6	Assoc. Prof. Diana Imalova, Ph. D. Head Assist. Prof. Ventsislav Vechev, Ph. D. Assoc. Prof. Ivan Andreev, Ph.D. Assist. Prof. Radi Dimitrov
<b>Accounting Standards</b>	English	6	Assoc. Prof. Diana Imalova, Ph. D.
<b>Financial Accounting – part one</b>	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.
<b>Financial Accounting – part two</b>	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.
<b>Управленческий учет</b>	Russian	6	Assoc. Prof. Stanislav Aleksandrov, Ph. D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D. Head Assist. Prof. Radosveta Krysteva-Hristova, Ph.D.
<b>История бухгалтерского учета</b>	Russian	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Heea Head Assist. Prof. Bozhidar Bozhilov, Ph. D. Head Assist. Prof. Radosveta Krasteva-Hristova, Ph. D.
<b>History of Accounting</b>	English	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Heea Head Assist. Prof. Bozhidar Bozhilov, Ph. D. Head Assist. Prof. Radosveta Krasteva-Hristova, Ph. D.
<b>Бухгалтерского программного обеспечения</b>	Russian	6	Head Assist. Prof. Bozhidar Bozhilov, Ph. D.
<b>Финансовый учёт – первая часть</b>	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.

## ECTS Courses 2018-2019

Course title	Language	Credits	Lecturer
<b>Финансовый учёт – вторая часть</b>	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.
<b>Management accounting</b>	English	6	Assoc. Prof. Stanislav Aleksandrov, Ph. D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D. Head Assist. Prof. Radosveta Krysteva-Hristova, Ph.D.
<b>Agrarian Economics</b>			
<b>Agricultural policy</b>	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
<b>Rural and agricultural tourism</b>	English	6	Assoc. Prof. Marina Nikolova, Ph.D. Assoc. Prof. Marusya Linkova, Ph.D.
<b>Agrarpolotik</b>	Deutsch	6	Assoc. Prof. Violeta Blazheva, Ph.D.
<b>Механизирование рабочих процессов в растениеводстве</b>	Russian	5	Assist. Prof. Seraozha Kosev
<b>Innovation Management in the Agrobusiness</b>	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
<b>Management von Innovationen im Aribusiness</b>	Deutsch	6	Assoc. Prof. Violeta Blazheva, Ph.D.
<b>Law</b>			
<b>Commercial Law</b>	English	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
<b>Коммерческое право</b>	Russian	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
<b>Financial Law</b>	Russian	6	Assoc. Prof. Penko Dimitrov, Ph. D.
<b>History, Philosophy, Sociology</b>			
<b>Philosophy of Economics</b>	English	5	Prof. Ivan Varbanov, Ph. D.
<b>Философия Экономики</b>	Russian	5	Prof. Ivan Varbanov, Ph. D.
<b>Foreign Languages</b>			
<b>Business English A2/B1</b>	English	2	Senior Lecturer Elka Uzunova
<b>English as a Second Language for Tourism Students</b>	English	3	Senior Lecturer Liliana Atanasova Senior Lecturer Daniela Stoilova Senior Lecturer Rumiana Deneva
<b>English as a First Language for Tourism Students I and II Module</b>	English	4	Senior Lecturer Margarita Mihailova Senior Lecturer Ivanka Borisova Senior Lecturer Radka Vasileva Senior Lecturer Tsvetana Shenkova
<b>Business English for Students of International Economic Relations</b>	English	3	Senior Lecturer Ventsislav Dikov Senior Lecturer Petar Todorov, Ph.D. Lecturer Rosemary Papworth

*"Give light, and the darknes will disappear of  
itself"* Desiderius Erasmus





# Erasmus+ Partners KAI03

<b>Belgium</b>	Haute Ecole “Robert Schuman”
<b>Germany</b>	Neubrandenburg University of Applied Sciences University of Passau Anhalt University of Applied Sciences, Koethen West Saxon University of Applied Sciences of Zwickau
<b>Greece</b>	University of Macedonia, Thessaloniki Technological Educational Institute of Epirus
<b>Spain</b>	University of Huelva University of Malaga University of Vigo
<b>Italy</b>	University of Cosenza University of Modena and Reggio Emilia, Faculty in Reggio Emilia University of Milan University of Foggia University of Pavia
<b>Cyprus</b>	Cyprus University of Technology Limassol, Limassol District, Cyprus PA College, Larnaca American College, Nicosia
<b>Latvia</b>	University of Latvia, Faculty of Economics and Management Riga Technical University RISEBA University of Business, Arts and Technology Baltic International Academy, Riga ISMA University, Riga
<b>Lithuania</b>	Kaunas University of Technology Marijampoles University of Applied Sciences Marijampole, Lithuania International School of Law and Business , Vilnius Siauliai State College
<b>Macedonia</b>	Goce Delcev University, Shtip International Balkan University (IBU), Skopje International University of Struga

<b>Poland</b>	The President Stanisław Wojciechowski State University of Applied Sciences in Kalisz Gdansk School of Banking War Studies University, Warsaw Poznan University of Economics and Business The State Higher School of Computer Science and Business Administration, Lomza West Pomeranian University of Technology in Szczecin, Faculty of Economics AGH University of Science and Technology, Krakow Jan Zamoyski College of Humanities and Economics in Zamosc State Higher Vocational School in Krosno Wroclaw University of Economics Jan Długosz University in Czestochowa
<b>Portugal</b>	University of Fafe
<b>Romania</b>	University of Bucharest Valahia University of Targoviste Transilvania University of Braşov Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration University of Craiova The University of Oradea National University of Political Studies and Public Administration
<b>Slovakia</b>	Matej Bel University in Banska Bystrica, Faculty of Economics Technical University of Košice University of Žilina, Faculty of Management Science and Informatics
<b>Slovenia</b>	College of Accounting and Finance
<b>Turkey</b>	Selcuk University, Konya Gediz University, Izmir Istanbul Sabahattin Zaim University Gazi University, Ankara Giresun University, Giresun Canakkale 18 March University Yalova University Ordu University Istanbul Medipol University
<b>France</b>	University of Le Mans
<b>France</b>	University of Littoral, Dunkerque
<b>France</b>	Université Paris Ouest Nanterre La Défense
<b>Netherlands</b>	Fontys International Business School, Venlo <a href="http://www.fontysvenlo.nl/">www.fontysvenlo.nl/</a>
<b>Croatia</b>	RRiF College of Financial Management, Zagreb
<b>Czech Republic</b>	NEWTON College, Brno Czech University of Life Sciences, Prague

# Erasmus+ Partners KAI07

Region 1: Western Balkans	Albania	University of Elbasan "Aleksander Xhuvani", Elbasan
	Bosnia and Herzegovina	University of Bihac
	Bosnia and Herzegovina	University of Tuzla
	Serbia	Singidunum University, Belgrade
	Serbia	University of Kragujevac
	Serbia	University of Niš
	Serbia	EDUCONS University
	Montenegro	University of Donja Gorica, Donja Gorica, Podgorica
	Montenegro	University of Montenegro
	Kosovo	University of Prishtina
Region 2: Eastern partnerships	Armenia	Russian – Armenian (Slavonic) University
	Armenia	Armenian State University of Economics
	Azerbaijan	Azerbaijan Tourism and Management University
	Azerbaijan	Azerbaijan State University of Economics
	Belarus	Yanka Kupala State University of Grodno
	Georgia	Batumi Shota Rustaveli State University
	Georgia	Ivane Javakhishvili Tbilisi State University
	Moldova	Academy of Economic Studies of Moldova
	Moldova	Free International University of Moldova
	Moldova	Alecu Russo Balti State University of Moldova
	Ukraine	Odessa National Economic University
	Ukraine	Donetsk National University
	Ukraine	Cherkasy State Technological University
	Ukraine	Zhytomyr State Technological University
	Ukraine	Chernihiv State Technological University
	Ukraine	Kyiv National Economic University named after Vadym Hetman
	Ukraine	Uman National University of Horticulture
	Ukraine	State Higher Education Institution "Pryazovski State Technical University"
	Ukraine	Ternopil National Economic University
	Ukraine	Mariupol State University
Ukraine	Interregional Academy of Personnel Management, Kyiv	

Region 3: Southern Mediterranean	Ukraine	Vasyl Stefanyk Precarpathian National University, Ivano-Frankivsk
	Ukraine	Banking University, Kyiv
Region 4: Russian Federation	Egypt	Suez Canal University (SCU), Ismailia
	Izrael	Sapir college, Sderot
	Mapoko	Cadi Ayyad University, Marrakech
	Palestine	Al-Quds University
	Russia	Kazan Federal University
	Russia	Financial University under the Government of the Russian Federation, Moscow
	Russia	Rostov State University of Economics
	Russia	Lomonosov Moscow State University
	Russia	Ogarev Mordovia State University
	Russia	Dostoevsky Omsk State University
Region 6: Asia	Russia	Far Eastern Federal University
	Russia	Russian University of Cooperation
Region 7: Central Asia	Russia	Penza State University, Penza
	Vietnam	University of Economics and Law, Ho Chi Min City
Region 8: Latin America	China	Shanghai Lixin University of Accounting and Finance
	Uzbekistan	Andijan agricultural institute
	Uzbekistan	Karshi Engineering-Economic Institute (KEEI), Karshi city, Kashkadarya, Uzbekistan
	Kazakhstan	S. Toraihyrov Pavlodar State University
Region 10: South Africa	Kazakhstan	L.N. Gumilyov Eurasian National University
	Brazil	University of Paulista (UNIP)
Region 13: Other industrialized countries	Republic of South Africa	University of Pretoria
	Republic of Korea	Yeungnam University
	Taiwan	I-Shou University



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